

Bee City USA - Winston-Salem

Report on 2020



Pollinator Habitat Creation & Enhancement

1. Every spring, Keep Winston-Salem Beautiful collaborates with the Garden Club Council of Winston-Salem and the Vegetation Management Division of the city to provide free annual plants to neighborhood associations and other groups to plant. Thanks to the efforts of the CSPC, 4-types of native perennials were incorporated into the event. 2. Although canceled in 2020, Keep Winston-Salem Beautiful partners with the Community Appearance Commission and the Vegetation Management Division for a tree-planting project, Community Roots Day, held at a different location in our city. Over 200 trees were supposed to be planted during the event, including naïve pollinator trees. 3. City staff managed two pesticide-free flower beds during 2020, that included native perennials Bee Balm, Liatris, Milkweed and Phlox.





2. Shalimar Neighborhood Association planting native perennials

Education & Outreach

Our Bee City liaison coordinated two conservation events for the Community Sustainability Program Committee (CSPC) in 2020. Due to COVID-19, all events were canceled. In turn, the liaison and committee pivoted to a virtual outreach approach by collaborating with the city's marketing department to create educational videos released during National Pollinator Week. 1. Host a pollinator event during Forsyth Creek Week, an initiative that "connect the dots" between quality of life and the health of creeks and streams, not only as a water source, but as a source of recreation and aesthetic



pleasure. Our focus was geared towards children with a goal of explaining, through stories and games, how the water quality can benefit pollinators. 2. Host a pollinator series program through the Summer Reading Program of the Winston-Salem Forsyth County Library. Numerous programs were scheduled throughout the summer months at area libraries for ages 7-10. The Summer Reading Program went to a virtual video-only platform, and the liaison and committee were able to provide a video for the initiative. 2020 Summer Reading Program Video 3. The committee created five additional educational outreach videos for National Pollinator Week. The videos were released to community partners and through social media efforts. Educational Outreach Playlist on YouTube



2. City of Winston-Salem videographer documenting pollinators for educational videos

Forsyth Creek Week
March 21 - 29, 2020

Connect with our local waterways!

Bees Need Water, Too!
THURSDAY, MARCH 26, 11:00 A.M.
SOUTHSIDE BRANCH LIBRARY, 3185 BUCHANAN ST., WINSTON-SALEM

A fun-filled hour learning about bees and other pollinators through stories, activities, and crafts! Children will construct a water source for local bees, create pollinator antenna, and listen to stories about the critical role pollinators play in our ecosystems. Free! Suitable for ages 3-6.

A Forsyth Creek Week event hosted by the Winston-Salem Bee City USA Affiliate



MORE THAN 50 EVENTS!

- Greenway Segway Rides
- Yadkin River Aerial Tour
- Historic Salem Creek Guided Tour
- Creeky Critters at Gateway Nature Preserve
- See Quarry Lake Up Close
- DIY Rain Barrel Workshop
- Hands-on kids' programs
- Salem Lake Paddle Tour
- Fishing Tournament
- Trivia Nights
- Audubon Bird Walks
- Bike Rides
- Library Programs
- Family Fishing Fun
- Creekside Walks
- Lots More!

Full Details at ForsythCreekWeek.org

Forsyth Creek Week is a county-wide initiative organized by the Winston-Salem Stormwater/Erosion Control Division, Winston-Salem/Forsyth County Utilities, North Carolina Cooperative Extension Forsyth County Center, Winston-Salem DCR, Winston-Salem Recreation & Parks, Winston-Salem Human Relations, Winston-Salem Office of Sustainability, Forsyth County Public Libraries, Forsyth County Environmental Assistance and Protection, the Town of Kernersville, the Village of Clemmons, the Town of Lewisville, Keep Winston-Salem Beautiful, Winston-Salem Bee City USA, Forsyth Audubon, the Gateway Nature Preserve, Kaleideums, Old Salem Museums & Gardens, Piedmont Environmental Alliance, Piedmont Land Conservancy, Reynolds Gardens, the N.C. Sierra Club Foothills Group, and Yadkin Riverkeeper.

Thanks to our sponsors whose support makes Creek Week possible!



1. 2020 Forsyth Creek Week Event Poster



Policies & Practices

The liaison and committee are working towards submitting an integrated pesticide management plan to City Council in 2021-2022. Currently, the vegetation management division has only verbally committed to not using glyphosate-based herbicides as a first option in their management protocol. The liaison is also working with staff of the Winston-Salem/ Forsyth County planning department to develop a text amendment to identify the UDO planting materials that are pollinator/bee friendly in their FY 20-21 work program.

Integrated Pest Management Plan:

Recommended Native Plant List: [Suggested Native Plant List Oct 1 2019.pdf](#)

Recommended Native Plant Supplier List:

Learn More

<https://www.cityofws.org/921/Bee-City-USA>

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Community Sustainability Program Committee Virtual Meeting

